

I'm looking for a Content Management System that will deliver results and give us control of our site. I need a solution that is easy to implement AND easy to use.

Finally, a CMS made for **YOU**

Your website is one of your most critical assets for communication.


Providing reliable, timely information to your customers, staff, and other partners is key to your success. Each of these groups has one thing in common: they turn to your website for information on your organization.

With SiteCM, instead of just having a web site, you can use your web site.

SiteCM gives you total control over your web site through a web browser. SiteCM™ is easy to learn, easy to use, and all customers get toll free customer support.

It is your business. Your website. Why wait and pay to have it updated?

SiteCM™



We chose SiteCM because they have a proven track record, know what their clients want, and what design teams need in a CMS.

a company focused on **YOU**

ideaLEVER

ideaLEVER is the perfect software partner. Working since 1995 to provide intuitive Content and eCommerce Management services, ideaLEVER's hosted CMS products allow organizations to publish on demand, pushing content through their eCommerce or Corporate website - No IT bottlenecks, no costly outsourcing of content or product updates, just an intuitive interface that promotes fast, responsive publishing.

Our success is based on developing long term relationships and a deep understanding of the needs and desires of our customers. Our systems are designed to provide a rapid return on investment and low total cost of ownership for our customers. Long after the initial development of a site is completed, a successful site will continue to evolve to meet the changing needs of our customers. Our content management and eCommerce systems provide the features and tools required to scale their web sites as our customers grow and become more sophisticated.

*"Working with ideaLEVER's SiteCM™ system has strengthened our online brand particularly due to the flexibility of content updates, unique design features and application drop-ins. And most of all the level of tech support from their software development team has surpassed my expectations
~ Michael Eibl, Business Development Manager, Venture Kamloops.*

SiteCM™ for designers

Not only is SiteCM™ easy to use to maintain your site, it is flexible and simple to implement for your site designer. SiteCM™ uses CSS for maximum design flexibility and is fully documented to get designers up to speed quickly. We would be happy to discuss requirements with your designer.

SiteCM™ *Everything in Site. Content, eCommerce, Customers.*

SiteCM™ web content is controlled by the people who create it and know it best giving you:

- Quicker updates
- Increased efficiency
- Increased accuracy
- Reduced costs
- Improved usefulness
- Increased satisfaction

SiteCM™ enables Content Owners to easily:

- Create web content
- Manage resources including images, multimedia, and documents
- Manage and automate page launch and retirement dates
- Manage content approval processes
- Ensure that the corporate image is maintained across the web site.

Your web site is too important to leave in someone else's hands. That is why more companies like yours are choosing SiteCM™ for web content management.

To be effective, your web site must be up to date, accurate and informative. There is no better way to keep your site current than to give the people that create the information the ability to add it to your web site with SiteCM™.

- **No more delays waiting for critical updates.**
- **No more missed marketing deadlines.**
- **No more finger pointing.**
- **No more web developer bills.**


SiteCM™ is so easy to use that hundreds of businesses like yours have already taken control of their web sites. All you need to manage your site is a web browser and something to say. Training, toll-free support and software updates are all included with your license.

Benefits:

- Gain complete control of your content area with a familiar, easy-to-use page editor.
- Search Engine Friendly URLs, keywords and metadata make your site easy to find on Google and other search engines.
- Create and position new pages and move whole sections of your site with a few clicks thanks to our Dynamic Navigation.
- Save resources and time by retrieving seasonal content with a few clicks with our Page History view.
- Save time and easily enforce standardized layouts for your business or operational areas with Page Cloning.
- Upload documents, spreadsheets, images, podcasts, video, and multimedia files to be used anywhere on your site.
- Easily create an Intranet or portal for staff and partners with our Membership Component.

Check out our detailed website for our full suite of features!
www.sitecm.com OR
Call us today to set up a demo!

a solution designed for **YOU**



With SiteCM I control our message. I can quickly add and edit pages, optimize them for search engines, and place the new pages in the site navigation by myself...

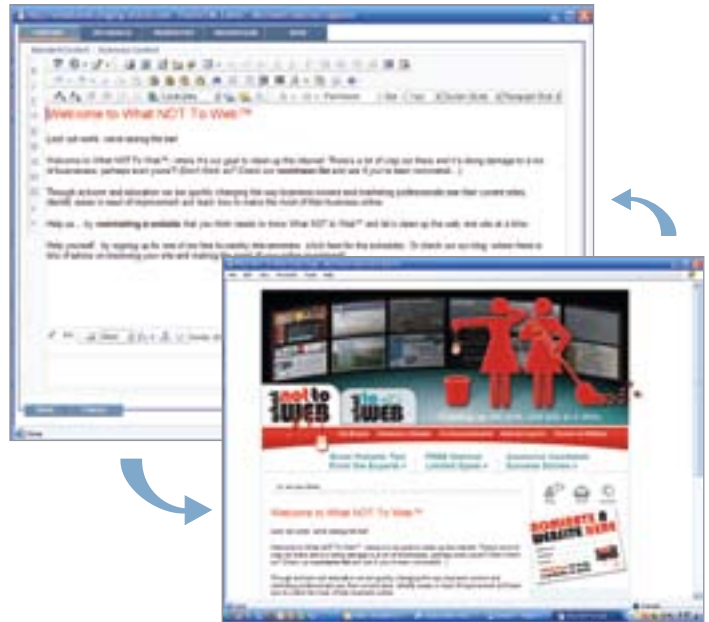
a tool designed for YOU

SiteCM has software options to suit the small business owner or the large corporation.

Item	Lite	Small	Corp.
Pages	50	250	1000
Content Owners	1	2	10
Training	2 hrs	2 hrs	4 hrs
Toll free support/month	1 hr	2 hrs	4 hrs
Daily Web Statistics reports	✓	✓	✓
CSS Based Design	✓	✓	✓
WYSIWYG Page Editor	✓	✓	✓
Spell Check	✓	✓	✓
Image Map Editor	✓	✓	✓
Advanced Table Editor	✓	✓	✓
Meta-Data Editor	✓	✓	✓
Search Engine Friendly	✓	✓	✓
Dynamic Navigation	✓	✓	✓
Page Cloning	✓	✓	✓
Page History	✓	✓	✓
Launch Scheduler	✓	✓	✓
Image Library	✓	✓	✓
Slideshows	✓	✓	✓
Printer friendly version	✓	✓	✓
Email to a friend	✓	✓	✓
Approval process	available	✓	✓
Calendar	✓	✓	✓
Resource Library	✓	✓	✓
Site Search & Site Map	✓	✓	✓
Form Wizard	✓	✓	✓
PayPal Compatible	✓	✓	✓
YouTube Compatible	✓	✓	✓
Google Analytics Compatible	✓	✓	✓
Newsletter Component		available	
Membership Extranet		available	
Additional Content Owners		available	

Please enquire about SiteCM Micro+, our à la carte version for smaller companies. Larger licenses are also available on enquiry.

SiteCM™ page editor



Actual web page

Training

All SiteCM™ licenses include training and toll-free phone support. A help site, manuals and tutorials are available online from the SiteCM™ Manager interface.

Technical

SiteCM™ is a hosted application (Software as a Service) that runs from our data centre so there is no software for you to install. Site Managers require Internet Explorer 6.0/Firefox 2.0 or better on a PC. MAC users require Firefox 2.0 or better. Your designer will ensure that your SiteCM site is compatible across browsers and platforms for your visitors.

Watch our video demo online:
www.idealever.com/video

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